

“Abused No More”: Safeguarding Youth & Empowering Professionals

Dissemination and Communications Plan

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Erasmus+



Dissemination Activities

❑ Completed activities

- Launch of the partnership - <http://www.iars.org.uk/content/PRAnM>
- Development of the project website
- Launch of the website with press release
- Leaflet development in English and Italian (not obligatory for partners to translate)
- Dissemination Strategy
- *Database development and launch – total 90 members/ report 70*
- Newsletter template completed
- AnM Case Study for Erasmus+
<https://www.erasmusplus.org.uk/casestudy/independent-academic-research-studies-iars-international-institute>

Dissemination Activities

❑ **Completed activities**

- Press Release Report launch
- 1st Conference press release

Dissemination Activities

❑ Outstanding activities:

1. Post event press release by Tuesday? - **Responsible partner: Kisa**
2. Update website with conference material – a. final agenda, b. press release, c. partners and speakers presentations, d. photos, videos
Responsible partner: **Kisa**
3. Newsletter for Year 1 of the project: all partners to send items by 29th September – translation by 5th and Dissemination by 6th **Responsible partner IARS**
4. Conference participants to be added in the Network - **Responsible Partner Kisa**
5. Project's summary and links to be added on the partners' websites including links to project pages – **Responsible partner: All**
6. Dissemination via Eurodesk Platform – **Responsible partner IARS**

Dissemination Activities

❑ Outstanding activities:

Database Launch – Low numbers of subscribers – Target 3000

Strategy Proposed:

- Database launch announcement
- Benefits to subscribers such as
 - Access to newsletters
 - Research reports, e- publications etc
 - Priority tickets to accredited events and conference
 - Incorporate access to the database as a benefit of partners' subscribers
 - Report to be downloadable following subscription to the network
 - Promote network via social media
 - Link to the network via your organisation

Dissemination Activities

❑ Outstanding activities:

99% Campaign – Incorporate project activities on the 99% Campaign

- Blogs written by young people
- Short videos
- Discuss an awareness campaign on PLE
- Send Monitoring Forms to IARS by 30th October 2016

Year 1 Reach

	Users	Sessions	Page Views	Subscribers
Website	1298	2,056	5,216	
Database	N/A	N/A	N/A	90



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